



## **“Investing in a Brighter Tourism Future” Scholarship 2023**

The Tourism Industry Association of New Brunswick (TIANB) has been actively involved in career awareness, training and education since its inception. In 2002, TIANB created a scholarship program to help students pursue an education and career in tourism.

TIANB recognizes the importance of education and training for future industry leaders and has instituted this scholarship program to assist deserving students with their college education.

### **AWARD**

**The Tourism Industry Association of New Brunswick Tourism Scholarship** enables students to pursue a secondary education leading to excellence within the Tourism Industry. In 2023, TIANB will award four **\$1,000.00** scholarships to help offset post-secondary education expenses and encourage further education in hospitality and tourism.

### **CONDITIONS**

Successful candidates must be pursuing a recognized post-secondary undergraduate program of study relevant to the Tourism Industry. All applicants must be enrolled in an approved program or institution in New Brunswick. For high school students, proof of acceptance into an approved New Brunswick program is required.

### **CLOSING DATE**

Applications must be received by TIANB Scholarship Selection Committee post-dated no later than **May 15, 2023**.

### **HOW TO APPLY**

Enclose a brief (300-500 word) essay entitled “Why I want to pursue a career in the tourism industry,” indicating your academic and career interests, your plans to achieve them, and why you have chosen to pursue Tourism as a career.

With your application form, please provide:

1. Your most recent transcript of grades.
2. Your portfolio\*, including a resume.
3. Two letters of reference.

**The final selection of candidates may include a personal interview.**

\*Your Portfolio should include, but is not limited to, copies of schoolwork, report cards, letters of reference, and participation and/or completion certificates. The collection is designed to enhance the committee's understanding of your strengths, skills and achievements.

**PLEASE NOTE: Scholarship award-winner cheques will be mailed before the start of the school year in September 2023. The winners will be announced in May 2023.**

**Apply no later than May 15, 2023 by mail or e-mail to:**

**Scholarship Selection Committee**

Tourism Industry Association of New Brunswick  
416 York Street  
Suite 100A  
Fredericton, NB  
E3B 3P7

By email: [info@tianb.com](mailto:info@tianb.com)

**If you need assistance, please call 506-458-5646.**

# Tourism Industry Association of New Brunswick Scholarship 2023 Application Form

Name: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Tel: \_\_\_\_\_ Alt Tel: \_\_\_\_\_

E-mail: \_\_\_\_\_

Post-secondary institution you are currently attending:

\_\_\_\_\_

High School Students:

Post-secondary institution you will be attending in the fall:

\_\_\_\_\_

Name of Tourism Program: \_\_\_\_\_

Where did you hear about TIANB? \_\_\_\_\_

**Required Components Included:**

- Professional Portfolio
- Most Recent Official Transcript
- Letters of Reference
- Application Essay

I certify that all information provided in this application package is accurate and that no false information has been provided. I also understand that TIANB reserves the right to retain all materials submitted but will not use personal information for uses other than the purpose of the Scholarship Application process.

Signature: \_\_\_\_\_ Date \_\_\_\_\_