

**November 9-10, 2021
Fredericton, NB**

Sponsorship Opportunities TIANB Tourism Industry Summit 2021

Sponsorship for TIANB's Tourism Summit is available to all supporters of the tourism industry.

This year TIANB celebrates its 38th Anniversary. Since 1983, the Tourism Industry Association of New Brunswick has been the voice and leading advocate for tourism issues in New Brunswick. With 37 years of experience and knowledge, TIANB has the tools and capabilities to help drive the tourism industry towards a prosperous future.

The Annual TIANB Summit is an excellent opportunity to showcase and promote your products and services to a dynamic and diverse mix of tourism industry operators, partners and stakeholders who make up what has become one of the most important economic drivers in our province.

The TIANB Annual Summit welcomes and gathers **200 tourism operators and partners** from around the province who come to share, learn, communicate and network.

The event is marketed to suppliers, owners, operators, employers, associations and businesses of all sizes within Atlantic Canada.

The following outlines the available sponsorship opportunities. We would be pleased to customize a partnership package that meets your specific needs as well as the delegates' needs.



Gold (\$10,000+)



- Recognized consistently as a top-level sponsor
- Company logo attached to all advertising (print, internet, website, social media, brochures, calendars)
- Company Logo (provided by you) displayed at the event in prominent location
- Opportunity to address the delegates at an event
- Logo listed on our Website as a TIANB Summit Sponsor
- Acknowledgement of your Gold Partnership during summit events
- Social media shout outs, you supply landing pages
- Allocated 1 page full colour ad in program (\$1000 value)
- Opportunity to include a promotional piece in welcome bags for all delegates
- Three (3) extra full summit passes for your employees, clients, and/or prospects
- Three (3) extra Gala banquet tickets for your employees, clients, and/or prospects
- First right of renewal in subsequent years.

Silver (\$7,500)



- Company logo attached to all advertising (internet, website, social media, brochures)
- Company Logo (provided by you) displayed at the event
- Acknowledgment in all printed and online materials as a Silver Sponsor
- Collateral insert in attendee welcome packages (provided by you, in both languages, if requested)
- Acknowledgement of your Silver Partnership during sessions
- Social media shout outs, you supply landing pages
- Allocated 1/2 page full colour ad in program (\$500 value)
- Two (2) extra full summit passes for your employees, clients, and/or prospects
- Two (2) extra Gala banquet tickets for your employees, clients, and/or prospects

Bronze (\$5,000)



- Company logo attached to all advertising (internet, website, brochures)
- Company Logo (provided by you) displayed at the event
- Bronze Sponsor recognition on name badges of your delegates
- Acknowledgement of your Bronze Partnership during summit events
- Allocated 1/4 full colour page ad in program (\$250 value)
- One (1) extra full summit pass for your employees, clients, and/or prospects

Friends of TIANB - (\$1,000)

- Company logo attached to all advertising (internet, website, brochures)
- Company Logo (provided by you) displayed at the two-day event
- Acknowledgement of your generous sponsorship during summit events

Awards Gala and Keynote Speakers - (\$5,000)

Hailed as our most prestigious element of our event! This Gala evening celebrates our industry and those who have pushed our industry forward. Be the proud partner that helps us celebrate with all of our delegates and their great successes!

Opening Reception (\$3,500)

Help us kick off our Summit by being the presenting sponsor for our opening reception where you will have the opportunity to address the delegates.

Opening Breakfast - (\$1,500)

Nutrition Break – Morning – (\$1,000)

Nutrition Break – Afternoon – (\$1000)

Suggestions/Creativity

If you have any ideas of ways in which to partner, please let us know. We are open to suggestions and creativity for ways we can maximize your exposure and bring value to our event.

Please connect with Ramon Martillano Jr, to discuss the opportunity that you are interested in.

ramon@tianb.com - 506-458-5646

